

**JESSICA PAINTER HIBBARD**  
CREATIVE DIRECTOR

Creative leader with 15+ years of experience driving brand systems, integrated campaigns and high-performing teams across agency environments. Known for pairing sharp strategic thinking with distinctive visual storytelling to deliver work that performs, scales and endures.

**SELECTED BRAND EXPERIENCE**

Campbell's · Marriott · Perdue · United Way  
Nestlé Tollhouse · Dannon · Maryland Tourism  
Coffee Mate · Frontier Airlines · Ritz Carlton

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See work examples, travel photography  
Etsy sketches at [jessicapainter.net](https://www.jessicapainter.net)

**EDUCATION**

**The Pennsylvania State University**  
University Park | 2005-2009  
Bachelor of Arts; Graphic Design & Photography

**School of Motion**  
Advanced Motion Methods  
2020

**CREATIVE LEADERSHIP**

- Brand systems and identity
- Integrated campaign development
- Concept leadership and creative direction
- Team mentorship
- Client partnership and presentation

**TOOLS & PLATFORMS**

- Adobe Creative Cloud, Figma
- Video and motion production workflows
- AI-assisted creative development
- CMS and digital platforms

**REFERENCES**

*Available upon request.*

**EXPERIENCE**

**VP, Creative**  
Marriner Marketing  
Columbia, MD  
2023 – Present

- Set and upheld creative standards across integrated campaigns spanning brand, digital, video and paid media
- Led and mentored multidisciplinary teams of designers, art directors, and copywriters, fostering a culture of rigor, curiosity and creative ambition
- Partnered directly with senior clients to translate business objectives into clear creative direction and breakthrough work
- Oversaw concept development through production, ensuring ideas remained strong from strategy to execution

*Previous Roles at Marriner Marketing:*

**Creative Director** 2021-2023  
**Senior Art Director** 2018-2021  
**Art Director** 2015-2018  
**Senior Designer** 2012-2015

Progressed through four roles over 11 years, reflecting sustained creative leadership, client trust and impact across the agency.

**Graphic Designer**  
MJ Marketing | Baltimore, MD  
2010-2012

**Junior Designer**  
Red Tettemer O'Connell  
+ Partners | Philadelphia, PA  
2009

**Freelance Designer**  
Auntie Anne's | Lancaster, PA  
2008 – 2009